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Coleman Road Extension to Open, Puts Region on the Road to Further Growth

EAST LANSING, MICH.—Martin Commercial Properties joins members of the Capital Council of Governments (CAPCOG) and the Lansing Regional Chamber of Commerce (LRCC) for the official opening of the long-awaited Coleman Road extension that promises to improve traffic, connect East Lansing and Clinton County, and prompt future development.

WHAT: Press Event and Celebration for Grand Opening of the Coleman Road Extension
WHEN: Wednesday, October 21, 2020 at 11 a.m.
WHERE: Enter Coleman Road at West Road, travel west on Coleman to Press Event
WHO: Hosted by the CAPCOG and LRCC with coffee by mobile barista Runabout Coffee
WHAT ELSE: Masks and social distancing required to adhere to Covid-19 protocols; LRCC to provide masks and hand sanitizer when needed

The Coleman Road Extension stretches more than 4,000 feet northeast from Wood Road in Lansing Charter Township to the intersection of Coleman and West Roads in East Lansing. The new road runs directly under US-127, provides a back entrance to the Eastwood Towne Center, and strengthens economic development opportunities in the region’s northern tier. The road will also relieve traffic congestion along Coleman Road.

Martin Commercial Properties brokered the sale of private land to make the roadway possible. They are currently marketing an additional 120 acres of land for development along Coleman Road. The road extension project opens up space for retail, general office, medical and dental, and residential housing in northern East Lansing, particularly along Coolidge Road, south of State Road.

“Because of the improved accessibility and direct exposure to the interstate the extension provides, we can begin to realize the tremendous potential of the region’s northern tier,” said Chris Buck, Senior Managing Director and COO of Martin Commercial Properties. “The new extension will showcase the row of corporate headquarters already there, and prompt other businesses, organizations and individuals to make Greater Lansing a place to live, work and play.”

The State of Michigan awarded \$7.6 million toward the project that broke ground in the summer of 2019. The Coleman Road Extension project represents a commitment to work across jurisdictional, governmental and political lines to invest in infrastructure and roads. The municipal breakdown of the extension traverses portions of East Lansing, DeWitt Township and the Charter Township of Lansing.

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About Martin Commercial Properties

Martin Commercial Properties, Inc. (Martin) is a vertically integrated commercial real estate firm with an established track record of delivering superior service and unparalleled results to clients since 1962. Their team services clients nationally, with offices in Lansing and Grand Rapids. Martin provides strategic advice and execution in five core lines of business including brokerage services, property management, corporate services, investment properties, and project management. All aspects of their project management line are led by Martin Property Development. For more information, please visit www.martincommercial.com.