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Counselors of Real Estate® Identify Top 10 Issues in the Wake of Covid-19 ***Remote work and mobility, technology acceleration head the list***

EAST LANSING, MI – July 26th, 2021: The Counselors of Real Estate®, a leading international consortium of commercial real estate professionals, project that parallel forces of social and cultural change and political divides will test the resolve of the industry to achieve a sense of normalcy post-pandemic, alongside the more “familiar” challenges of the economy, technology and infrastructure.

In June, the [Counselors of Real Estate®](#) released their annual list of the [Top Ten Issues Affecting Real Estate](#). For [2021-22](#), remote work and mobility was No. 1, followed by accelerated technology upgrades in connectivity, security and hosting. Third on the list are environmental, social and governance initiatives perceived as creating long-term value for shareholders and communities.

President and CEO **Van W. Martin** of **Martin Commercial Properties** is a member of the highly regarded organization that annually identifies current and emerging issues expected to impact real estate. He remarked that while the landscape is still volatile and emerging from the pandemic, professionals who can tolerate uncertainty and adapt to social and cultural changes will succeed. He added that the next few years will be among the most challenging for the industry, and encouraged professionals to hold on tight while the world gets back on a more predictable track.

“Our future will be a hybrid of remote work and returning to a traditional office,” said Van Martin, CEO of Martin Commercial Properties. “Flexibility will be the key for companies as they create warm and welcoming spaces for their staff to feel safe and secure. The balance is to be determined and time will tell what the right mix will be.”

Martin is one of just 1,100 designated [Counselors of Real Estate](#). Members of the professional organization reside in 20 countries and U.S. territories, with chapters across the U.S., Canada and Europe. Real estate practitioners holding the prestigious credential are recognized for their expertise, experience and ethics in providing advice that influences real estate decisions.

The 2021-22 Top 10 Issues Affecting Real Estate 2021-22 identified by CRE membership are:

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1. Remote Work and Mobility
2. Technology Acceleration and Innovation
3. ESG
4. Logistics
5. Infrastructure: New Imperatives
6. Housing Supply and Affordability
7. Political Polarization
8. Economic Structural Change
9. Adaptive Reuse
10. Bifurcation of Capital Markets

To see the complete list or to learn more about the role and initiatives of the Counselors of Real Estate visit <https://www.cre.org/>

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About Martin Commercial Properties

Martin Commercial Properties, Inc. (Martin) is a vertically integrated commercial real estate firm with an established track record of delivering superior service and unparalleled results to clients since 1962. Their team services clients nationally, with offices in Lansing and Grand Rapids. Martin provides strategic advice and execution in five core lines of business including brokerage services, property management, corporate services, investment properties, and project management. All aspects of their project management line are led by Martin Property Development. For more information, please visit www.martincommercial.com.

