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***Martin Commercial helps satisfy Mid-Michigan’s sweet tooth***  
**Crumbl Cookies opens first franchise in Greater Lansing, plans for more**

EAST LANSING, MI – *May 4, 2022*: A Utah-based franchise offering cookies and ice cream will open its first location in the Mid-Michigan market in late summer after working with Martin Commercial Properties to find the ideal location.

Crumbl Cookies will bring freshly baked and home-delivered cookies to 501 N. Marketplace in Delta Township. The 1,400 square foot retail space is situated in a high-profile location, directly across from the Delta Crossings—a 207-acre mixed-used development. The franchise’s debut in Delta Township is the first of several Crumbl Cookies locations in Greater Lansing.

Crumbl Cookies was founded in 2017 by two cousins on a quest to find the perfect cookie recipe. At first, Crumbl only served fresh milk chocolate chip cookies for take-out and delivery. As their reputation grew, the brand developed additional iconic cookies, as well as varieties inspired by popular flavors and foods—all on a rotating menu and served in a unique, oblong pink box. Today, Crumbl has expanded to more than 300 bakeries in 36 states, making it the fastest-growing cookie company in the U.S.

“No matter how much we grow, we’re still a family-owned business,” said franchise owner Andrew Lord. “We’re excited about making a home here in Lansing, and helping to satisfy the area’s sweet tooth. We’re passionate about cookies, and about our mission of bringing family and friends together over the world’s best box of cookies.”

Martin Commercial Properties, a leading privately-owned real estate services and development company, represented Crumbl Cookies in leasing the property. Martin’s Associate Retail Advisor Carson Patten facilitated the transaction.

“As a family-owned business, Crumbl is focused on contributing to the livelihoods of its local franchise partners, managers and bakers,” said Patten. “We’re very pleased to welcome them to Mid-Michigan, and to enjoy their delicious product, too.”

**About Martin Commercial Properties**

Martin Commercial Properties, Inc. (Martin) is a vertically integrated commercial real estate firm with an established track record of delivering superior service and unparalleled results to clients since 1962. Their team services clients nationally, with offices in Lansing and Grand Rapids. Martin provides strategic advice and execution in five core lines of business including brokerage services, property management, corporate services, investment properties, and project management. All aspects of their project management line are led by Martin Property Development. For more information, please visit [www.martincommercial.com](http://www.martincommercial.com).

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